



EVENSKY & KATZ / FOLDES
— WEALTH MANAGEMENT —

NEWSLETTER VOLUME 15, NO. 2 | APRIL 2022

Dear Reader:

GO FIGURE

Feb. 16

Nvidia Corporation reported Q4 FY 2022 earnings (<https://www.investopedia.com/nvidia-q4-fy2022-earnings-report-preview-521909>) on Feb. 16, 2022, that beat analysts' expectations. Adjusted [earnings per share](#) came in above analyst forecasts, rising 69.2% year over year (YOY). [Nvidia's](#) revenue also came in above consensus estimates, up 52.8% compared to the year-ago quarter to a new quarterly record of \$7.6 billion. Data center revenue exceeded analysts' expectations

2/16 - Closing Price - \$265.11.

Feb. 17

NVIDIA Corporation (NVDA)

NasdaqGS - NasdaqGS Real Time Price. Currency in USD

245.49 -19.62 (-7.40%)

As of 01:11PM EST. Market open.

2/17 - Closing Price - \$245.07

Buy Hi, Sell Low I love Wall Street

A LITTLE SELF PROMOTION

Why not, after all, it's my NewsLetter.

If you've not yet had an opportunity to read it, now's your chance to get a copy of a wonderful book *Hello Harold* (naturally I'm not prejudiced)

Hello Harold gives you the foundation you need to navigate how to plan your financial future. Send a note to npainter@evensky to request your free copy.

IS THIS TIME DIFFERENT?

My friend Bob Veres interviewed me for one of our professional publications. As always, he did a "most excellent" job.

[Is This Time Different?](#)

FOR ALL GRANDPARENTS

My friend Karen Orlin has recently developed a terrific new site "[Grand Central Radio](#)." Here's a description of the concept.

Sharing Grandparents' Challenges, Solutions, and Ideas

Our purpose and vision are making every grandparent as effective as we can be for our grandchildren and their parents.

This website and our podcast and developing call-in radio show are platforms for the community of grandparents and future grandparents of all ages, identities, circumstances, and locations.

Callers to and guests on the podcast and radio show and visitors to this website will discuss our challenges, questions, solutions, experiences, and ideas about grandparenting, especially relationships.

The show and this website are not social media: You can remain as anonymous as you want to be when contacting us on air or this site

There are now 9 really excellent recorded episodes of interviews with special guests including “Helping Kids Cope With Covid,” “Talking With Grandchildren About Climate Change,” and “Relationships Between Grandmothers and Their Daughters and Daughter’s-in-Law.” Some of the best parts are the guests’ responses to callers’ questions. More to come. Highly Recommended by this Grandfather.

INFLATION

Bah Humbug! What do we know about inflation. My partner Lane reminded me that on a visit to Africa, Deena and I learned what inflation really is. One hundred trillion is about \$0.40 U.S.



FROM MY CALENDAR

“Nothing is more responsible for the ‘good old days’ than a bad memory.” Columnist Franklin Adams

“By the time you’re 80 years old, you’ve learned everything. You only have to remember it.” George Burns

Head-Scratching Headline “Breathing Oxygen Linked to Staying alive.” Madison County News (Texas)

“It’s paradoxical that the idea of living a long life appeals to everyone, but the idea of getting older doesn’t appeal to anyone.” Andy Rooney

Warning label on a baby stroller: “Remove child before folding.” – good advice

"One of the poets, whose name I cannot recall, has a passage, which I cannot remember, in one of his works, which for the time being has slipped my mind, which hits off admirably this age-old situation." – P.G. Wodehouse (If you've not read any of his books, especially Jeeves, treat yourself, and do so soon)

WISE WORDS SHARED BY A WISE LADY

Christine Benz of Morningstar (the wise lady) recently shared ...

In troubled times and volatile markets, we remember the words of Jack Bogle.

"Press on regardless."

"Don't peek."

"Don't just do something, stand there!"

"Stay the course."

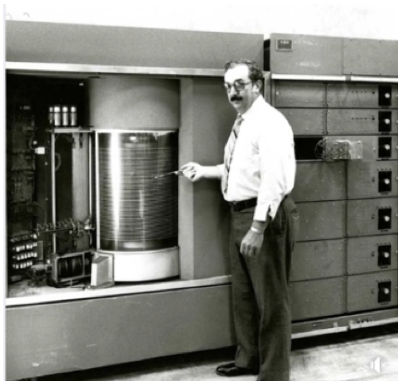
Advice doesn't get much better than this.

A CLASSIC

[Who's on First?](#)

WE'VE COME A LONG WAY

The first hard drive was invented in 1956, weighed 2,140 pounds, and could only hold a song's worth of data



The 5 Terabyte is \$140.

2.91" x 2.26" x 0.41" 1.80 oz

NOT SO NEW NEWS

More than three-quarters of active mutual fund managers are falling behind the [S&P 500](#) and the [Dow](#), a new report finds.

The S&P Indices versus Active (SPIVA) scorecard, which tracks the performance of actively managed funds against their respective category benchmarks, recently showed 79% of fund managers underperformed the S&P last year.

New [report](#) finds almost 80% of active fund managers are falling behind.

MOM'S FAVORITE SAYINGS

1. What part of No don't you understand?
2. I don't care who started it.
3. Money doesn't grow on trees.
4. Your face is going a freeze like that.
5. No one said life is fair.
6. I don't know is Not an answer.
7. Because I said so, that's why.

PATIENCE

INVESTMENT PORTFOLIOS ARE BUILT TO LAST Some examples of reasons not to invest

Year	Event	Cumulative total return ¹
1999	Y2K	467.1%
2000	Tech wreck; bubble bursts	368.5%
2001	September 11	415.4%
2002	Dot-com bubble: market down -49%	484.9%
2003	War on Terror - U.S. invades Iraq	650.9%
2004	Boxing Day Tsunami kills 225,000+ in southeast Asia	483.5%
2005	Hurricane Katrina	426.2%
2006	Not a bad year, but Pluto demoted from planet status	401.6%
2007	Sub-prime blows up	333.2%
2008	Global Financial Crisis; bank failures	310.6%
2009	GFC: market down -56%; depths of despair	551.8%
2010	Flash crash; BP oil spill; QE1 ends	415.4%
2011	S&P downgrades U.S. debt; 50% write-down of Greek debt	347.9%
2012	2nd Greek bailout; existential threat to Euro	338.6%
2013	Taper Tantrum	278.1%
2014	Ebola epidemic; Russia annexes Crimea	185.6%
2015	Global deflation scare; China FX devaluation	151.2%
2016	Brexit vote; U.S. election	147.8%
2017	Fed rate hikes; North Korea tensions	121.3%
2018	Trade war; February inflation scare	81.7%
2019	Trade war, impeachment inquiry, global growth slowdown	90.0%
2020	COVID-19 pandemic, U.S. Presidential Election	44.5%
2021	Omicron variant, China regulatory crackdown, what's next?	22.0%

Source: J.P. Morgan Private Bank. FactSet. [1] Cumulative total returns for S&P 500 are calculated from December 31 of the year prior to January 31, 2022.

[Chart Source](#)

BOY SCOUT TROOP 406

If you're in Lubbock, these scouts will place a flag in your yard for Memorial Day, Flag Day, Independence Day, Labor Day, Patriot's Day (9/11) and Veterans Day at a cost of \$50/year. It's a wonderful service we've been using for years and it makes the neighborhood look like a Norman Rockwell painting.

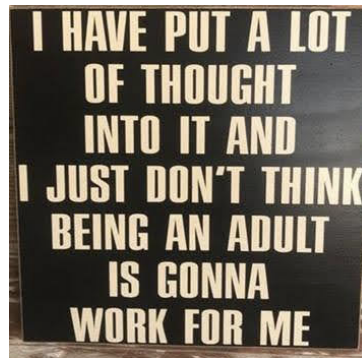
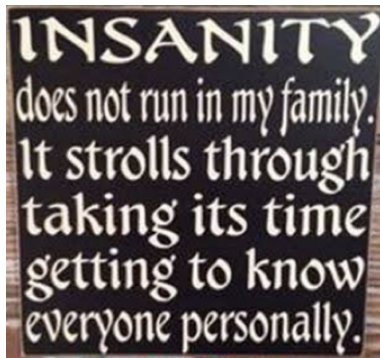
[Troop 406 Lubbock](#) or 806 535-8333

[TAX EFFICIENCY — MUTUAL FUNDS VERSUS ETFS](#)

Pretty good article describing the basics.

SMILES

From my friend Alex



THESE STORIES NEVER END

This 8% Dividend Shakes Off Volatility, Pays You Every Month

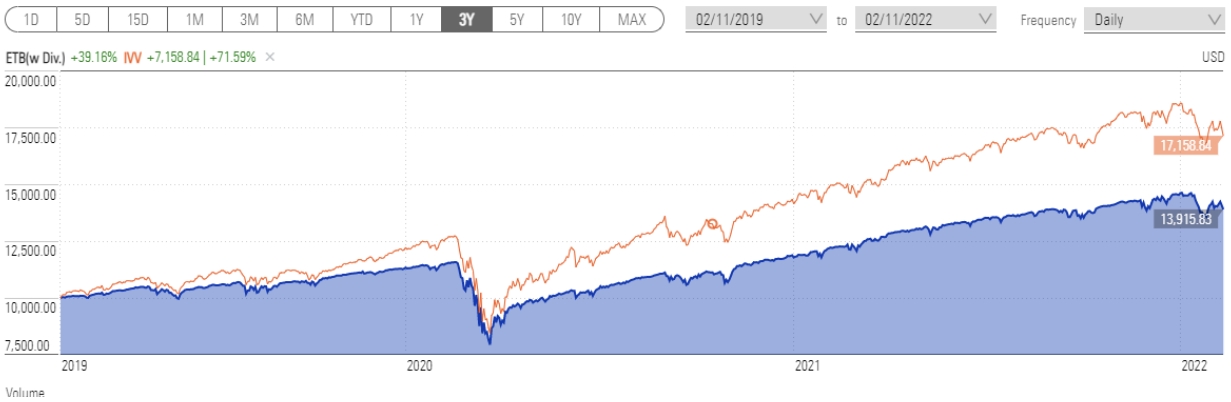
A recent article in *Forbes* following in a long history of financial pornography pitches a subpar investment option. Although the headline is enticing the reality is less so. Below is a performance comparison of ETB to the iShare broad market S&P 500 ETF (IVV). Both on a raw performance and a risk adjusted measure for short- and long-term periods, IVV trounced ETB.

The author is a contributor to the *Contrarian Outlook*, a Newsletter that "...still believe there are plenty of profit opportunities out there, no matter which way the herd runs next. Our mission is to show you where and how to make the most of them with objective, independent, unbiased investing ideas." As usual I ask what seems to me to be the obvious questions. If his crystal ball is so good, why share with the immediate world; why bother writing a Newsletter, why not just invest for himself?

This 8% Dividend Shakes Off Volatility, Pays You Every Month

"Covered-Call" Funds Are a Smart Play in Today's Market...As mentioned, ETB pays an 8% dividend that comes your way monthly, and it's handily beaten XLY over the past year, on a total-return basis, with much of its gain coming in dividend cash."

Here's the reality...



SHARPE RISK ADJUSTED RATIO ETB ... 0.88 IVV ... 1.04



SHARPE RISK ADJUSTED RATIO ETB ... 0.9 IVV ... 1.06

[This 8% Dividend Shakes Off Volatility, Pays You Every Month](#)

THIS MARKET-TIMING MODEL HAS MADE STOCK INVESTORS MORE MONEY THAN THE ‘SUPER BOWL PREDICTOR’

In the same theme but far more credible, here’s a suggestion from Mark Hulbert. In September 1980, Mark launched *Hulbert Financial Digest*, a publication that tracked the performance of investment newsletters from the perspective of actual subscribers. It grew to 14,000 subscribers from 1985... to February 2016, when final issue of the newsletter was published. I followed his excellent work from my first days in the business. Mark is now a contributor to *Market Watch*.

“I have discovered a stock-market timing model with a track record that’s even better than the famous Super Bowl Predictor.

Before I share that new model with you, let me remind you of what the Super Bowl Predictor is. It predicts that the U.S. stock market will rise for the rest of the year if the game’s winner traces its roots to the original National Football League before its merger with the American Football League in 1966 — and fall if the winning team can trace its roots back to the A.F.L.

As far as my research has been able to determine, the Super Bowl Predictor traces to an article by Leonard Koppett, a baseball Hall-of-Famer and sports writer, that appeared in the February 1978 issue of *The Sporting News*.

Ready for my model that does even better? Simply bet that the stock market will go up. That’s it. Since 1978, according to my calculations, the Super Bowl Predictor has been right 50% of the time. That’s precisely what you would expect if the indicator were worthless — no better than a coin flip.

My simple model, in contrast, has been right 80% of the time since 1978. The bottom line? The odds the stock market will rise this year essentially the same regardless of who wins the Super Bowl. If you want to bet on a stock market outcome, bet that the market will be higher at year's end than where it stands on Super Bowl Sunday — regardless of who wins the big game.

Now you know....

<https://www.marketwatch.com/story/this-market-timing-model-has-made-stock-investors-more-money-than-the-super-bowl-predictor-11643917407>

FROM OUR VERY OWN ROXANNE ALEXANDER

[Rox](#) is a long-time member of the E&K Team and my partner at E&K. She recently wrote an article for *Kiplinger Magazine* that due to its importance, was reprinted by Fidelity - *From Facebook to iTunes to Amazon, you need a digital will!* As pretty much everyone has digital assets, it's a must read.

[From Facebook to iTunes to Amazon, You Need A Digital Will](#)

[THIS MARKET-TIMING MODEL HAS MADE STOCK INVESTORS MORE MONEY THAN THE 'SUPER BOWL PREDICTOR'](#)

1 UNSTOPPABLE ETF THAT COULD TURN \$1,000 INTO \$100,000

"It's easier than you may think to make money in the stock market."

Shame on me ... I must admit, when I first saw this headline my first thought was "not again!" another great example of financial pornography from one of my favorite pornographers, The Motley Fool. Well, shame on me for jumping to conclusions. Turns out this Motley Fool advice is sound.

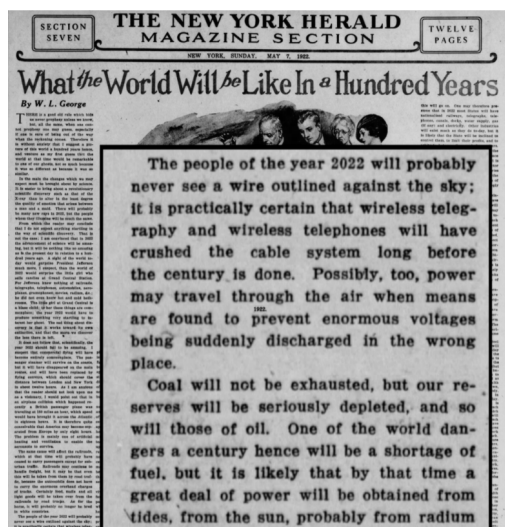
"By investing just a little each month, you could accumulate hundreds of thousands of dollars. While there are seemingly endless ETFs to choose from, there's one type of fund, in particular, that could help you accumulate \$100,000 or more with very little effort on your part: S&P 500 ETFs."

Sounds like the Motley Fool must have been reading Mark Hulbert.

[1 Unstoppable ETF That Could Turn \\$1,000 Into \\$100,000 | The Motley Fool](#)

NOW HERE'S A REAL CRYSTAL BALL

From 1922



SPEAKING OF CRYSTAL BALLS

I THINK THEY NEED A BETTER ONE...

[Crypto community with over 90% historical accuracy sets Bitcoin's price for Jan 2022](#)

The CoinMarketCap.com cryptocurrency community that has registered a historical accuracy rate of 90.75% in predicting Bitcoin's price has projected that the asset will trade at around **\$52,600** in January 2022 with 110,447 votes. **1-31-2022 \$38,483**

Furthermore, 77,201 community members also project a minor correction of the asset back to **\$51,560** in February next year. **2-28-2022 \$43,193**

I wonder what this does to their historical accuracy?

AND MORE CRYSTAL BALLS BITE THE DUST

I **KNOW** THEY NEED A BETTER CRYSTAL BALL (And I see what the past prognostication did to their historical accuracy. Can't wait to see the next iteration).

Crypto community with 78% historical accuracy sets Solana price for March 31, 2022

...the [cryptocurrency](#) community at CoinMarketCap is showing a lot of optimism for the price of the token as it has predicted that Solana will trade at **\$157.46** by the end of March 2022.

3/31 Solana closed at \$122.66

[Crypto community with 78% historical accuracy sets Solana price for March 31, 2022](#)

Amid the volatility, a CoinMarketCap crypto community with a historical accuracy rate of 78% is projecting that the digital currency [Ethereum] will trade at an average of **\$3,621** by the end of March 2022.

3/31 Ethereum closed at \$3,281.64

[Crypto community with 78% historical accuracy sets Ethereum price for March 31, 2022](#)

FUN TIDBITS

*WITH A LITTLE HELP FROM OUR FRIENDS: Police in Oakland, CA spent two hours attempting to subdue a gunman who had barricaded himself inside his home. After firing ten tear gas canisters, officers discovered that the man was standing beside them in the police line, shouting, 'Please come out and give yourself up.'

*WHAT WAS PLAN B? An Illinois man, pretending to have a gun, kidnapped a motorist and forced him to drive to two different automated teller machines, wherein the kidnapper proceeded to withdraw money from his own bank accounts.

*THE GETAWAY! A man walked into a Topeka, Kansas Kwik Stop and asked for all the money in the cash drawer. Apparently, the take was too small, so he tied up the store clerk and worked the counter himself for three hours until police showed up and grabbed him.

*DID I SAY THAT? Police in Los Angeles had good luck with a robbery suspect who just couldn't control himself during a lineup. When detectives asked each man in the lineup to repeat the words: 'Give me all your money or I'll shoot', the man shouted, 'That's not what I said!'

*ARE WE COMMUNICATING? A man spoke frantically into the phone: 'My wife is pregnant and her contractions are only two minutes apart'. 'Is this her first child?' the doctor asked. 'No!' the man shouted, 'This is her husband!'

*NOT THE SHARPEST TOOL IN THE SHED! In Modesto, CA, Steven Richard King was arrested for trying to hold up a Bank of America branch without a weapon. King used a thumb and a finger to simulate a gun. Unfortunately, he failed to keep his hand in his pocket. (helloooooo...!!!)

*THE GRAND FINALE! Last summer, down on Lake Isabella, located in the high desert, an hour east of Bakersfield, CA, some folks, new to boating, were having a problem. No matter how hard they tried, they couldn't get their brand new 22 foot boat, going. It was very sluggish in almost every maneuver, no matter how much power they applied. After about an hour of trying to make it go, they putted into a nearby marina, thinking someone there may be able to tell them what was wrong. A thorough topside check revealed everything in perfect working condition. The engine ran fine, the out-drive went up and down, and the propeller was the correct size and pitch. So, one of the marina guys jumped in the water to check underneath. He came up choking on water, he was laughing so hard. Under the boat, still strapped securely in place, was the trailer!

*Now remember, these are all true stories, and these people vote and have children!

NO GOOD DEED GOES UNPUNISHED

Some of the roughly \$40 billion in Russian foreign-currency debt now at risk of default is held by a group of ESG funds that are designed to invest in so-called sustainable assets.

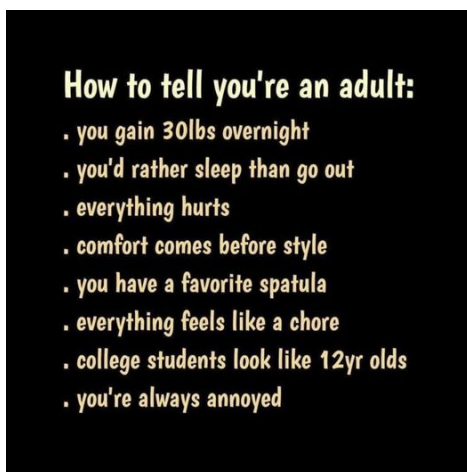
The current value of the bonds is likely to be just a fraction of the reported amounts, with no clear roadmap for how investors will be repaid. Like other creditors who financed Putin's government, which is now 21 days into its war on Ukraine, the ESG funds face deep losses and a protracted legal process as debt markets head into uncharted territory.

Though ESG funds represent a small share of the total, they've still helped "finance the build-up of a war chest in Russia since 2014," said Sasja Beslik, author of "Where the Money Tree Grows" and a former head of sustainable finance at Bank J Safra Sarasin AG who was recently hired by Denmark's PFA pension fund.

It's "a brutal wake-up call," he said

[ESG Funds Get 'Brutal Wake-Up Call' On Russian Bond Holdings](#)

BEEN THERE DONE THAT



A REALLY EXCELLENT ARTICLE - BUT

Identifying Managers with An Alpha Edge

“Alpha” is a measure of a manager’s value added; i.e., the ability to “beat the market.” The article lists the following attributes for a good manager:

- Humility and introspection
- Open-minded Debate
- Reasonable Expectations and Red flags
- Warnings to Make You Wary

All really excellent attributes by the author, a managing director at Harbor Capital Advisors. Only problem is, they don’t seem to lead to real world superior performance.

Comparing Harbor Capital Appreciation, a \$30+ billion fund in the Harbor Capital Universe to IWV, the iShare S&P 500 Growth ETF alternative I found that except for significantly greater volatility, it looked very much like an index fund for most of the last 10 years. Even worse, all of the active trading associated the “alpha” attributes cost 2+% in after-tax performance.



SHARPE Harbor Capital Appreciation – 1.02 IWV – 1.20

3-Year Tax Cost Ratio Harbor - 2.83% IWV – 0.35%

[Identifying Managers With An Alpha Edge](#)

SHAME ON ME; AGAIN

*Opinion: This investment strategy is an extremely effective way to beat the S&P 500
The Ultimate Buy and Hold Strategy for 2022*

When I read this headline, I thought “one more time,” a misleading tout story. I was a bit surprised as the author is Paul Merriman, someone I respect and have known for decades. Well, again, shame on me for jumping to conclusions. Instead of a nonsensical piece of financial pornography, Paul lays out a very thoughtful approach to developing a diversified portfolio with large and small cap domestic and international stocks with a value tilt. Very much in keeping with E&K’s approach.

Opinion: [This investment strategy is an extremely effective way to beat the S&P 500](#)

IPHONE'S SECRET BUTTON

[Secret iPhone Button TikTok](#)

THOSE WERE THE DAYS

I was 8 and listened to all of these programs religiously.

As a very young boy around 1950, the radio was my Land of Oz.

We had a big console radio that sat in the living room like a golden idol. It was a Zenith the size of a Buick, made of mahogany with big knobs for tuning and volume control. My favorite shows revolved around cowboys...Gene Autry, Roy Rogers, and especially The Lone Ranger. The latter appealed to me because of his modesty. He never stuck around for the credit...just handed out silver bullets to remember him by and rode out of town, Tonto by his side.

"Return with us now to those thrilling days of yesteryear...The Lone Ranger rides again."



MAKE THE MOST OF YOUR 401(K)

A recent article in *Kiplinger's* highlights several issues to be aware of when reading about and evaluation investment choices. While this one focuses on 401(k) investments and notes that often investments in these plans have limited choices, readers might easily be misled by extrapolating the recommendations beyond a 401(k). Here's the commentary.

"The funds highlighted here are the 13 most popular actively managed funds in 401(k) plans... American Funds Growth Fund of America 'Buy'...has outpaced the S&P 500 over the past three, five and 10 years, the fund is just average next to its peers. In fact, its three and five year annualized returns rank below the average among large growth funds. That's partly because although the fund's 123 managers focus on big growth themes...the strategy provides a smooth ride. Volatility has been below average relative to large growth funds over the past five and 10 years."

Sounds pretty good until you recognize that comparing the fund's performance to the S&P 500 is the classic comparison of apples to elephants (i.e. the fund does not focus on S&P 500 stock but rather S&P 500 GROWTH stock).

For comparison, I used the "R-6" class; no 12b-1 fees and the lowest fund expense ratio and compared it to IWV, the iShares S&P 500 Growth Index ETF. As shown below, the fund underperformed on both an absolute and risk adjusted basis for both five and 10 years. Even worse, if an investor extrapolated the recommendation for their non-sheltered investments, the tax drag compared to an index alternative is significant.



SHARPE

American Funds 0.98 IVW 1.13



SHARPE 5-Year

American Fund 1.10 IVW 1.20

3-year tax cost Ratio – American Fund 1.56% IVW 0.35%

Kiplinger's February 2022

AND MORE GROWTH STORIES

Also, from Kiplinger's 2/2022 issue.

Top Funds... Large company Growth – 10 Years

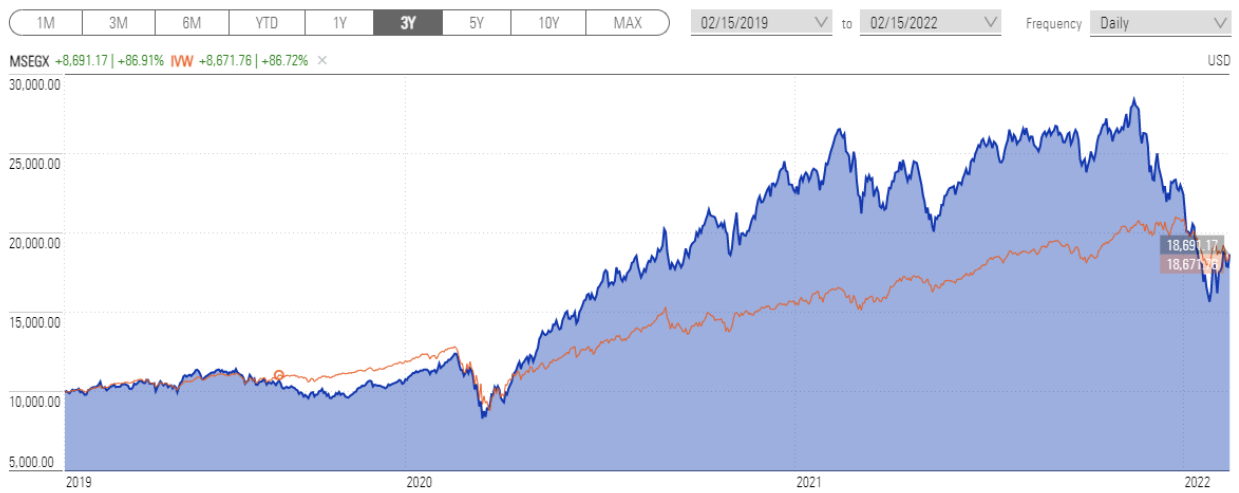
In this case the relative performance of the Morgan Stanley Institutional Growth A compared to the iShare S&P 500 Growth is impressive.



However, on a risk adjusted basis, it's a bit less impressive.

SHARPE Morgan Stanley 0.92 IVW 1.20

The most recent three-year performance visually highlights the volatility difference.



Quite a ride.

SHARPE Morgan Stanley 0.80 IVW 1.27

And when you add in the tax cost (3-Year Tax cost Ratio - American's 3.58% compared to IVW's 0.35%) the difference is really depressing.

Finally, I pity the investor who jumped in one-year ago from when I'm writing this.

EVEN I DON'T BELIEVE IT

One evening a grandson was talking to his grandmother about current events. The grandson asked his grandmother what she thought about the shootings at schools, the computer age, and just things in general.

The Grandmother replied, "Well, let me think a minute, I was born before:

Television
Penicillin
Polio shots
Frozen foods
Xerox
Contact lenses
Frisbees and
the pill

There were no:
credit cards
laser beams or
ball-point pens
Man had not yet invented:
pantyhose
air conditioners
dishwashers
clothes dryers
clothes were hung out to dry in the fresh air

and man hadn't yet walked on the moon

Your Grandfather and I got married first, and
then lived together.

Every family had a father and a mother.

Until I was 25, I called every man older than
me, "Sir."

And after I turned 25, I still called policemen and every man with a
title, "Sir."
We were before gay-rights, computer-dating, dual careers, daycare
centers, and group therapy.

Our lives were governed by the Ten Commandments, good
judgment, and common sense.
We were taught to know the difference between right and wrong
and to stand up and take responsibility for our actions.

We thought fast food was what people ate during Lent.
Having a meaningful relationship meant getting along with your
cousins.
Draft dodgers were those who closed front doors as the evening
breeze started.

Time-sharing meant time the family spent together in the evenings
and weekends —
not purchasing condominiums.

We never heard of FM radios, tape decks, CD's, electric
typewriters, yogurt, or guys wearing earrings.
We listened to Big Bands, Jack Benny, and the President's
speeches on our radios.

If you saw anything with 'Made in Japan ' on it, it was junk.
The term 'making out' referred to how you did on your school
exam.

Pizza Hut, McDonald's, and instant coffee were unheard of.
We had 5 & dime stores where you could actually buy things for 5
and 10 cents.

Ice-cream cones, phone calls, rides on a streetcar, and a Pepsi
were all a nickel.
And if you didn't want to splurge, you could spend your nickel on
enough stamps to mail 1 letter and 2 postcards.

You could buy a new Ford Coupe for \$600, but who could afford
one? Too bad, because gas was 11 cents a gallon.
In my day:
"grass" was mowed,
"coke" was a cold drink,
"pot" was something your mother cooked in
"rock music" was your grandmother's lullaby.
"Aids" were helpers in the Principal's office, "chip" meant a piece of
wood,
"hardware" was found in a hardware store a
"software" wasn't even a word.

We were the last generation to actually believe that a lady needed
a husband to have a baby.

We volunteered to protect our precious country.

No wonder people call us "old and confused" and say there is a
generation gap.

How old do you think I am?

Read on to see -- pretty scary if you think about it and pretty sad at the same time.

Are you ready?????

This woman would be only 68 years old.

She would have been born in late 1952.

Pass this on to the other "old ones." Because the young ones won't believe it.

I'M ON A "MEA CULPA" ROLL

Here's How the Stock Market Could Turn \$1,000 Into \$1 Million

One more time I was suckered in by the headline. My knee jerk reaction was to be incensed by the hype. Then I read the article and, once again, too my shock, it was pretty reasonable. Basically, invest a little over a long term and your portfolio is likely to grow. My only caveat was the concluding "10 stocks that could be the biggest winners of the stock market crash." Needless to say, my thought was "they may not be."

[Here's How the Stock Market Could Turn \\$1,000 Into \\$1 Million](#)

GOOD ONES

From my friend Peter



ON THE OTHER HAND TURTLE or the HARE

The Lone S&P 500 Sector Beating Everything Else

"ETFs linked to widely held yardsticks like the Dow Jones Industrials (the SPDR Dow Jones Industrial Average ETF), the Nasdaq-100 (the Invesco QQQ fund) and the S&P 500 (the SPDR S&P 500 ETF) have slid between 5.34% and 13.17% since the start of the year. * In contrast, energy stocks and ETFs linked to them have been stellar performers.

The Energy Select Sector SPDR Fund (XLE) has jumped 23.37% this year, even as the other nine industry sectors within the S&P 500 have all endured negative performance."

·WOW! Amazing!! All through February 17!!!!

Sometime when I see stories like these, I think I'm reading *Mad Magazine*. Why would I be interested in 3 year or even 10-year relative performance when a fund has an amazing 1 ½ month run? (I compared XLE to IVE, the iShares S&P 500 Value ETF as Morningstar classifies XLE as a value stock).



Sharpe XLE 0.22 IVE 0.88

[The Lone S&P 500 Sector Beating Everything Else \(fa-mag.com\)](https://fa-mag.com)

USEFUL SITE

If you have children or grandchildren headed to college.

Ranking of 4,500 Colleges by Return on Investment (2022)

[Ranking 4,500 Colleges by ROI \(2022\) - CEW Georgetown](#)

SOUNDS GOOD ... BUT

Got \$10,000? These 2 High-Yielding Dividend Stocks Pay More Than 9%

[Both Omega Healthcare Investors](#) and [Lumen Technologies](#) pay their shareholders an incredibly large yield of over 9% per year. On a \$10,000 investment, that could mean more than \$900 per year just in dividends. These yields, although not risk free, could well offer two good opportunities for dividend investors

While these payouts don't come without risk, they look stable **for now** [my emphasis].

OHI 10-year total return 10.2%

LUMN 10-year total return -5.4%

S&P 500 Total Return 14.6%

Once again, total return trumps the dividend hype.

[Got \\$10,000? These 2 High-Yielding Dividend Stocks Pay More Than 9% | The Motley Fool](#)

[LUMN Performance & Returns | Lumen Technologies](#)

[OHI Performance & Returns | Omega Healthcare Investors](#)

WHY AND WONDER?

Why doesn't Tarzan have a beard when he lives in the jungle without a razor?

Why do banks charge a fee on 'insufficient funds' when they know there is not enough?

Why do Kamikaze pilots wear helmets?

Why does someone believe you when you say there are four billion stars, but check when you say the paint is wet?

Why is it that people say they 'slept like a baby' when babies wake up every two hours?

How is it that we put man on the moon before we figured out it would be a good idea to put wheels on luggage?

Did you ever stop and wonder...

Who was the first person to look at a cow and say, 'I think I'll squeeze these pink dangly things here, and drink whatever comes out?'

Who was the first person to say, 'See that chicken there... I'm gonna eat the next thing that comes outta it's bum.'

Why do toasters always have a setting so high that could burn the toast to a horrible crisp, which no decent human being would eat?

If corn oil is made from corn, and vegetable oil is made from vegetables, then what is baby oil made from?

Why do the Alphabet song and Twinkle, Twinkle Little Star have the same tune?

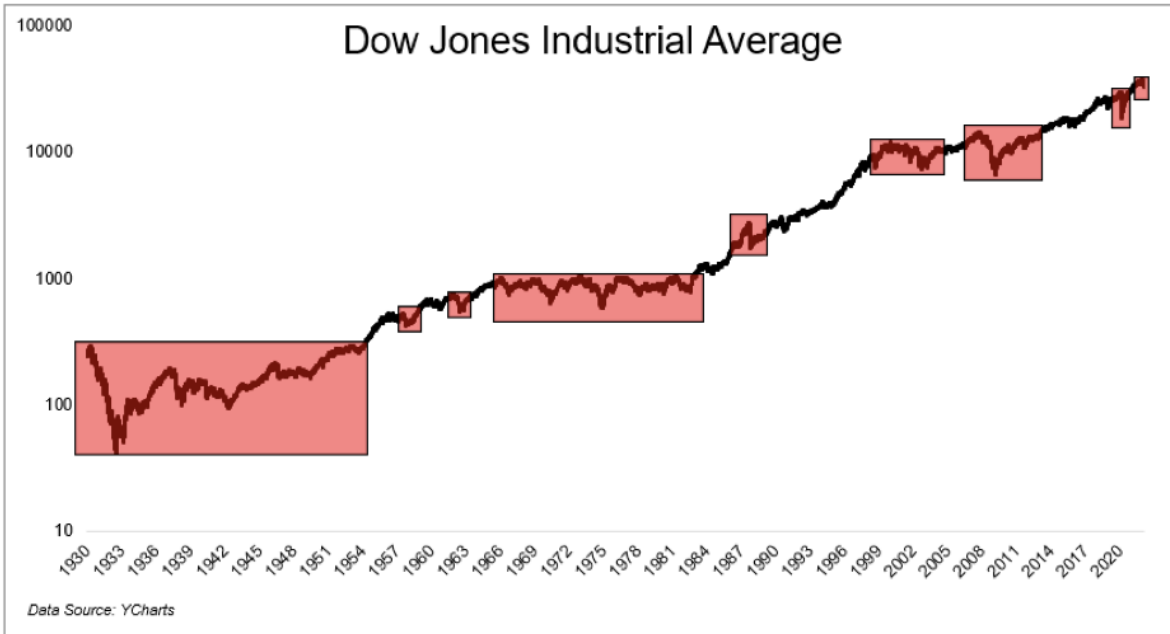
Stop singing and read on.....

Does pushing the elevator button more than once make it arrive faster?

Do you ever wonder why you keep getting my NewsLetters?.....

COMFORTING HISTORY

The bull run could be pausing or it might be ending. If it's the latter and things get more challenging going forward, there's something important you need to know; The one thing all bear markets have in common is that they eventually end.



You don't need to know when it will end, you just need to know that it will. If you can tolerate pain, you will make money over time. If not, well, you won't.

[It's Been a Good Run - The Irrelevant Investor](#)

ADVICE FOR ANYONE MOVING TO TEXAS

1. Just because you can drive on snow and ice does not mean we can. Just stay home the two days of the year it snows.
2. If you do run your car into a ditch, don't panic. Four men in the cab of a four wheel drive with a 12-pack of beer and a tow chain will be along shortly. Don't try to help them. Just stay out of their way. This is what they live for.
3. Don't be surprised to find movie rentals & bait in the same store.
4. Remember: "Y'all" is singular. "All y'all" is plural. "All y'all's" is plural possessive.
5. Get used to hearing "You ain't from around here, are you?"
6. If you are yelling at the person driving 15 mph in a 55 mph zone, directly in the middle of the road, remember, many folks learned to drive on a model of vehicle known as John Deere, and this is the proper speed and lane position for that vehicle.
7. If you hear a Texan say, "Hey, y'all, watch this!" Stay out of his way, these are likely his last words ever.
8. Get used to the phrase "It's not the heat, it's the humidity". And the collateral phrase "You call this hot? Wait'll August."
9. There are no delis.
10. Brisket is not 'cooked' in an oven.
11. Don't tell us how you did it up there. Nobody cares.
12. We do TOO have 4 Seasons: December, January, February, and Summer.
13. A Mercedes-Benz is not a status symbol, a Chevy, Dodge, or Ford is.
14. If someone tells you "Don't worry, those peppers aren't hot" you can be certain they are.
15. If you fail to heed my warning in #18 above, be sure to have a bowl of guacamole handy. Water won't do it.
16. If someone says they're "fixin" to do something, that doesn't mean anything's broken.
17. Don't even think of ordering a strawberry daiquiri. What you really mean to say is 'Margarita.'
18. If you don't understand our passion for college and high school football just keep your mouth shut.
19. The value of a parking space is not determined by the distance to the door, but the availability of shade.
20. BBQ is a food group. It does NOT mean grilling burgers and hot dogs outdoors.
21. Everything is better with Ranch dressing.

THIS DOES SEEM TO BE GETTING TO BE A HABIT

One more time, my compliments to *The Motley Fool*

[3 Reasons To Avoid Dividend-Paying Stocks](#)

KEY POINTS

- Dividends are paid on management's schedule, not yours.

Dividend stocks offer less control over taxes... you don't have any control over whether to take a dividend or not like you would if you were merely taking a long-term capital gain in a stock. You get paid the dividend on a regular schedule determined by management, and you don't get to decide how much the dividend is.

- There may be better opportunities for capital appreciation than dividend-paying stocks. [Remember, Total Return]
- If you're relying on a dividend, beware -- management can cut its payment anytime.

Dividends are generally considered a strong commitment to return excess cash to shareholders. When a company announces a dividend, it typically does so with the intent to pay that dividend for years to come, perhaps even increasing it on a regular basis.

But sometimes a dividend cut is unavoidable. And when it happens, it can be devastating for investors. Not only are the annual payments lower than originally anticipated, a dividend cut or suspension can send the stock price cratering. Without the regular payments, investors will look elsewhere for income.

WHO KNEW?

The bright orange plastic ring on a decaf coffeepot will always catch your eye. It helps coffee drinkers and servers to easily distinguish between regular and decaf, lowering the chance of mix-ups. But why the orange?

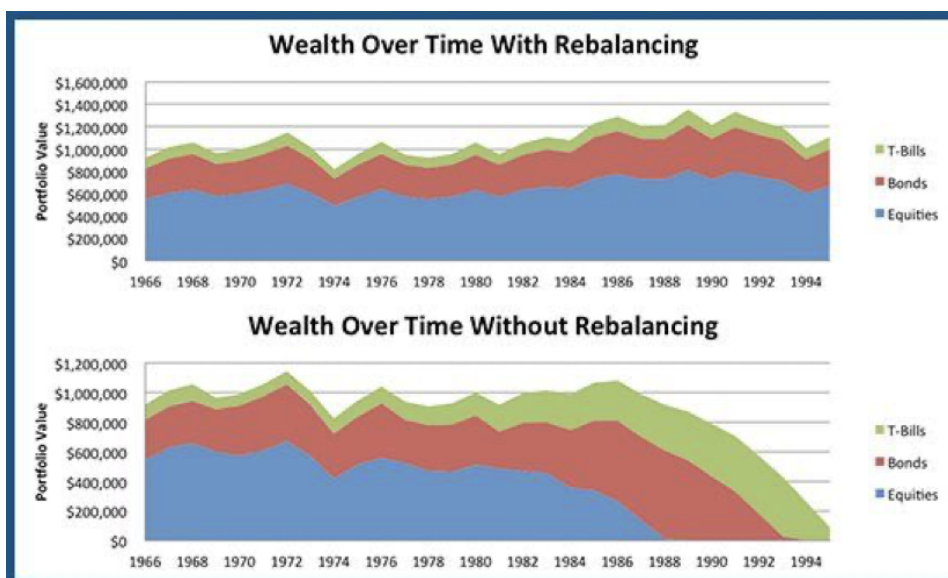
Sanka, a German company, first brought decaffeinated coffee to the United States in 1923. When the original decaf coffee was sold in stores, it had an orange label to stand out on the shelf. Because of its recognizable branding, the orange color stuck around. The company even sent orange coffeepots to restaurants. The tradition of recognizing decaf with a pop of orange on the coffeepot stuck ever since.

[Why Are Decaf Coffee Pots Orange? | Taste of Home](#)

TOUR OF THE INTERNATIONAL SPACE STATION

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IT WORKS!



<https://lnkd.in/geYxztq>

DINNER WITH AN OLD GUY

One day I had lunch with some old friends. Jim, a short, balding golfer type, about 85-years old, came along with them; all in all, it was a pleasant bunch. When the menus were presented, my friends and I ordered salads, sandwiches, and soups, except for Jim who said, "A large piece of home-made apple pie, heated please."

I wasn't sure my ears heard him right, and the others were aghast, When Jim continued, completely unabashed...."along with two large scoops of vanilla ice cream."

We tried to act quite nonchalant, as if people did this all the time, but when our orders were brought out, I didn't enjoy eating mine. I couldn't take my eyes off of Jim as I watched him savoring each bite of his pie a-la-mode. The other guys just grinned in disbelief as they silently ate their lunches.

The next time I went out to eat, I called Jim and invited him to join me. I lunched on a white meat tuna sandwich, while he ordered a chocolate parfait. Since I was chuckling, he wanted to know if he amused me.

I answered, "Yes, you certainly do, but you also confuse me. How come you always order such rich desserts, while I feel like I must be sensible in my food choices?"

He laughed and said "I'm tasting all that is possible for me to taste. I try to eat the food I need and do the things I should in order to stay healthy, but life's too short, my friend. I hate missing out on something good. This year I realized how old I was. (He grinned) I've never been this old before, so, while I'm still here, I've decided it's time to try all those things that, for years, I've been ignoring."

He continued, "I haven't smelled all the flowers yet. There are too many trout streams I haven't fished. There's more fudge sundaes to wolf down [I had one last night to catch up] and kites to be flown overhead. "There are too many golf courses I haven't played. I've not laughed at all the jokes. I've missed a lot of sporting events and potato chips and cokes.

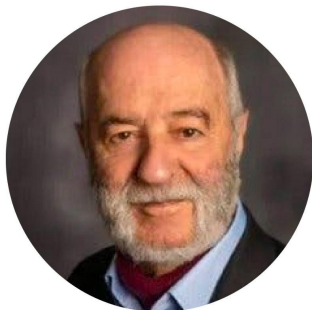
"I want to wade again in water and feel ocean spray on my face. I want to sit in a country church (or Temple) once more and thank God for His grace. "I want peanut butter every day spread on my morning toast. I want un-timed long-distance calls to the one I love the most.

"I haven't cried at all the movies yet, or walked in the morning rain. I need to feel wind on my face. I want to be in love again.[I'm in luck here, I have my DB!] "So, if I choose to have dessert, instead of having dinner, then should I die before night fall, I'd say I died a winner, because I missed out on nothing. I filled my heart's desire. I had that final piece of pie before my life expired."

With that, I called the waitress over. "I've changed my mind, " I said. "I want what he's having, only add some more whipped cream!"

Be happy and enjoy doing whatever your heart desires. You only go around once on this crazy planet.

I figure at my age I'm going to join Jim.



Harold Evensky

FOUNDER

EVENSKY & KATZ / FOLDES FINANCIAL WEALTH MANAGEMENT

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